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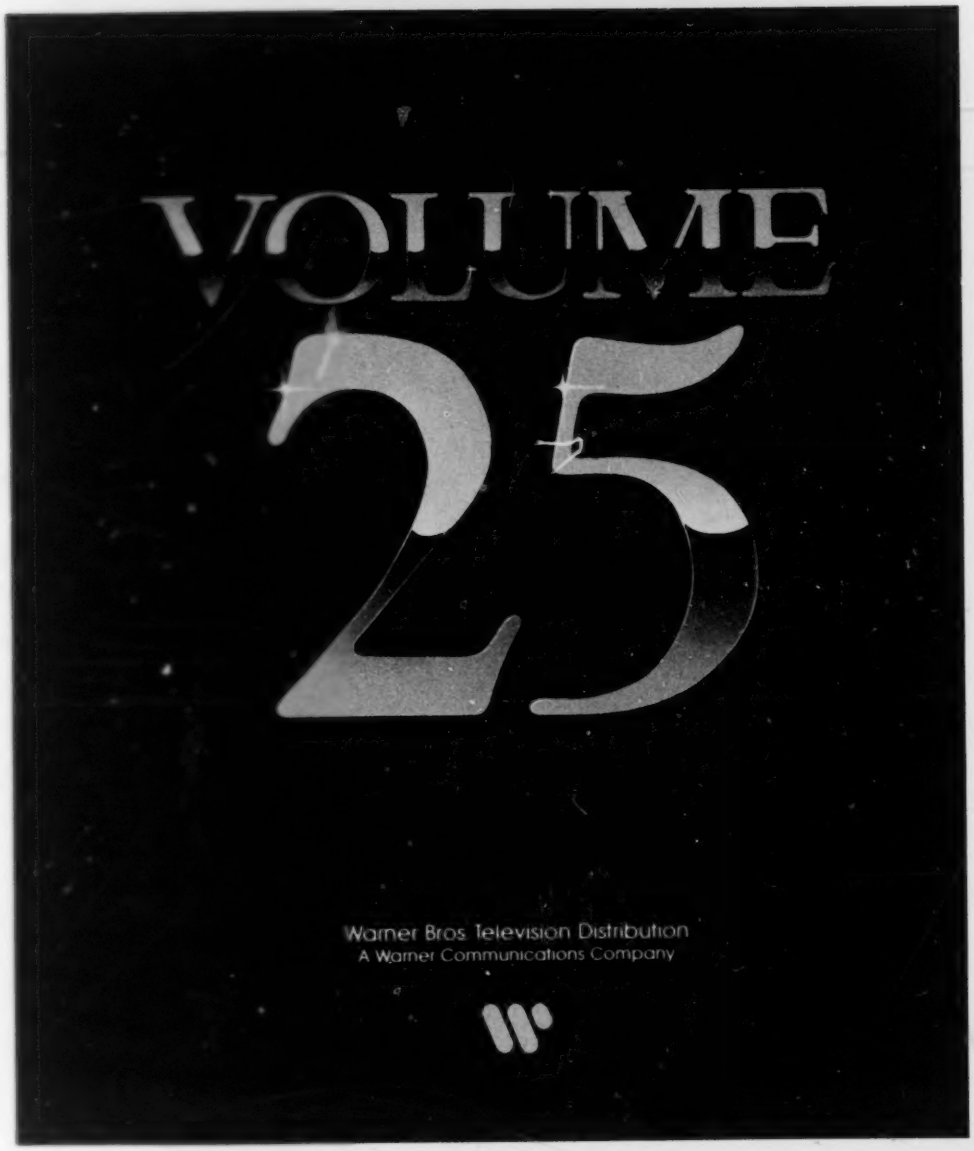
The Fifth Estate

Broadcasting Feb 11



54th Year 1985

Fairness and Alcohol:

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SRI ACQ
20814SRI AT850I ZWZ

Vol. 108 No. 6

Broadcasting Feb 11

Beer and wine advertising ban gets Hill hearing
Fairness doctrine testimony at FCC
Ratings resurgence for networks

FIRST WORDS □ Initial hearing on ban of beer and wine commercials from radio and television is held in Senate. Commerce Committee Chairman Danforth sends letter voicing reservations on government-instituted ban or counteradvertising mandates. **PAGE 27.**

FAIRNESS HEARING □ FCC hears two days of testimonials on retaining and disposing of fairness doctrine. **PAGE 30.**

PURCHASE POSSIBILITIES □ Taft Broadcasting buy of Gulf, giving it 12 television stations, expected to help broadcaster in programing, advertising worlds. **PAGE 32.**

COMEBACK □ Network viewing shows increase during winter months. **PAGE 33.**

FORMAT OPTIONS □ Broadcasters choosing between Sony and Matsushita small-format video camera-recorders. **PAGE 38.**

SHUTTER STUDY □ RCA looking at new shutter technology to expand uses of its CCD camera. **PAGE 42.**

DOWN AND OUT □ Milwaukee Sportsvue regional sports cable service goes out of business. **PAGE 46.**

MINI-SERIES DEBATE □ CBS makes adjustments in mini-series about Atlanta child murders after meeting with city officials unhappy with its content. **PAGE 46.**

CHURN CUTTING □ Playboy to infuse more mainstream programing in effort to reduce disconnects. **PAGE 52.**

FEDERAL NUMBERS □ Reagan budget calls for increases in USIA budget, but cuts for FCC and CPB. **PAGE 54.**

ON THE TABLE □ FCC releases MMDS order, detailing how licenses will be awarded among 16,499 applicants. **PAGE 58.**

ON THE REMAND □ Appeals Court sends case concerning legal title of construction permit back to FCC. **PAGE 58.**

OPEN DOOR □ White House sees no problems in authorizing new international telecommunications satellite systems. **PAGE 59.**

REAR GUARD □ Coalition, which includes John Dingell (D-Mich.), is formed to fight for retention of fairness doctrine. **PAGE 61.**

REVISED UPWARD □ In filing with FCC, Hubbard says trade of Tampa stations could amount to $50 million. **PAGE 72.**

BACK IN THE SADDLE □ Newspaper columnist and television commentator Patrick Buchanan takes job in communications section of Reagan White House. **PAGE 74.**

CHILDREN'S HOUR □ Phyllis Tucker Vinson, head of children's programing for NBC Entertainment, planned to be a teacher, but decided instead to reach children through the medium of television. **PAGE 95.**

INDEX TO DEPARTMENTS

Business 88	Datebook 22	In Brief 96	Monday Memo 19
Business Briefly 14	Editorials 98	In Sync 42	Programing 46
Cablecastings 10	Fates & Fortunes 91	Journalism 74	Ridding Gain 82
Changing Hands 71	Fifth Estater 96	Law & Regulation 54	Stock Index 75
Closed Circuit 7	For the Record 78	The Media 70	Technology 38
			Telecastings 66

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INDEX TO ADVERTISERS A.F. Associates, Inc. 18 □ Almi Television 23, 60 □ The American Trucking Associations Foundation, Inc. 11, 58 □ Associated Press Broadcast Services 14 □ Blackburn & Co., Inc. 70 □ Blair Entertainment 3 □ BMI 55 □ CBS RadioRadio 26 □ Classified Ads 80-90 □ Columbia Pictures Television 8-9, 12-13, 20-21 □ Continental Electronics 64 □ Conus Communications 39 □ DFS Program Exchange 43, 45 □ Eastman Kodak Co., Motion Picture & Audiovisual Markets Div. 47 □ The Fetzer Stations Second Cover □ Fries Distribution Co. 50-51 □ Grandy & Berkson Media Brokers 74 □ Sherry Grant Enterprises, Inc./Lee Services Group 49 □ Harris Corp., Broadcast Group 35 □ Harris Corp., Broadcast Transmission Div. 67 □ KGW-TV 57 □ King World 16-17, Fourth Cover □ H.B. La Rue, Media Broker 73 □ Lehman Brothers 66 □ Lorimar 36-37 □ LPTV West '85 77 □ Lutheran Laymen's League, The International Third Cover □ MCA TV 15 □ Microdyne Corp. 53 □ Microphone Electronics, Inc. 44 □ Morgan Stanley & Co., Inc. 69 □ Professional Cards 78, 79 □ Republic Pictures Corp. 6 □ Cecil L. Richards, Inc. 71 □ Robert W. Rounsaville & Associates 72 □ Satellite Music Network 59, 61 □ Services Directory 79 □ SONY Tape Sales Co. 40-41 □ Howard E. Stark 56 □ D.L. Taffner/Ltd. 25, 52 □ Edwin Tornberg & Co., Inc. 76 □ Transtar 4, 63, 65 □ Warner Bros. Television Distribution Front Cover

International Television Drama Awards competition, sponsored by *Michigan State University*. Information: (517) 355-8372.

March 15-16—International satellite and cable television communications law symposium sponsored by *UCLA Communications Law Program* and *International Bar Association*. Speakers include Richard Colino, Intelsat; Mimi Dawson, FCC commissioner; Fred Landman, Panamsat. Schoenberg Hall, UCLA, Los Angeles. Information: Charles Firestone, (213) 825-6211.

March 15-17—*Intercollegiate Broadcasting System* national convention. Washington Hilton, Washington.

March 19—*Television Bureau of Advertising* regional sales training conference. Sheraton Inn (Airport), Portland, Ore.

March 20—"Women at the Top," series sponsored by *American Women in Radio and Television, Washington chapter*. Topic: station management/ownership. National Association of Broadcasters, Washington.

March 21—*International Radio and Television Society* newsmaker luncheon, featuring Brandon Tartikoff, NBC; Lew Erlicht, ABC, and Bud Grant, CBS. Waldorf-Astoria, New York.

March 21—*Television Bureau of Advertising* regional sales training conference. Meridian (downtown), San Francisco.

March 21-23—*New Mexico Broadcasters Association* annual convention. Guest: CBS's Van Gordon Sauter. Inn at Loretto, Santa Fe, N.M.

March 24-31—*Prix Futura Berlin*, conference with panels on radio drama, radio documentaries, TV drama and TV documentaries. Berlin. Information: (030) 308-26-00 or 308-26-01.

March 26—*Academy of Television Arts and Sciences* forum luncheon with Merrill Panitt, editorial director, *TV Guide*. Beverly Wilshire hotel, Los Angeles. Information: (818) 506-7880.

March 26—*Television Bureau of Advertising* regional sales training conference. Amfac (West Tower), Dallas.

March 26-27—*Cabletelevision Advertising Bureau*'s fourth annual cable advertising conference. Sheraton Center, New York.

March 26-27—*Pennsylvania Association of Broadcasters* visit to Congress. Washington.

March 27-28—*Illinois Broadcasters Association* spring meeting and awards banquet. Convention Center, Springfield, Ill.

March 27-29—*Telocator Network of America* semiannual meeting. Loew's Anatole hotel, Dallas.

March 27-31—*Alpha Epsilon Rho, National Broadcasting Society*, 43d annual convention. Opryland hotel, Nashville.

March 28—*Television Bureau of Advertising* regional sales training conference. Atlanta Hilton (downtown), Atlanta.

March 29—Deadline for entries in annual awards competition sponsored by *National Broadcast Editorial Association*. Fee is $75. Scripts, tapes required for each of 12 monthly editorials. Contact Joe Mannion, WXFL-TV, Box 1410, Tampa, Fla., 33601; (813) 229-7781.

■ **March 30**—*Cable Marketing Association of Greater Chicago* first "CableGala." Chicago Field Museum of Natural History, Chicago. Information: (312) 530-4477.

April

April 1—Deadline for entries in Major Armstrong Awards for excellence and originality in radio broadcasting, sponsored by *Armstrong Memorial Research Foundation* with cooperation of *National Radio Broadcasters Association*. Information: Munire Terpis, Armstrong Foundation, Room 1342A S.W. Mudd Building, Columbia University, New York, N.Y., 10027; (212) 280-8703.

April 1—Deadline for entries in *International Radio Festival of New York*. Information: International Radio Festival, 246 West 38th Street, New York, 10018.

April 1-3—*SPACE/STTI (Society for Private and Commercial Earth Stations/Satellite Television Technology Inc.)* show. MGM Grand, Las Vegas. Information: (703) 549-6990.

April 2—*Television Bureau of Advertising* regional sales training conference. Holiday Inn (Westport), St. Louis.

April 3—"Women at the Top," series sponsored by *American Women in Radio and Television, Washington chapter*. Topic: public relations. National Association of Broadcasters, Washington.

April 5-6—Seventh annual Black College Radio convention, sponsored by *Collegiate Broadcasting Group*. Paschal's hotel, Atlanta. Information: Lo Jelks, (404) 523-6136.

April 8-9—32d annual Unity Awards in Media (UAIM), recognizing excellence in media reflecting "accurate exposure of minorities and disabled persons," sponsored by *Lincoln University*. Lincoln campus, Jefferson City, Mo. Information: (314) 636-6041.

April 9—*Television Bureau of Advertising* regional sales training conference. Marriott (Bloomington), Minneapolis.

April 10—Presentation of *Women in Communications*'s Matrix Awards. Waldorf-Astoria, New York.

April 11—*Television Bureau of Advertising* regional sales training conference. Hyatt Regency (Dearborn), Detroit.

April 11-12—*Broadcast Promotion and Marketing Executives* board meeting. Loew's Anatole, Dallas.

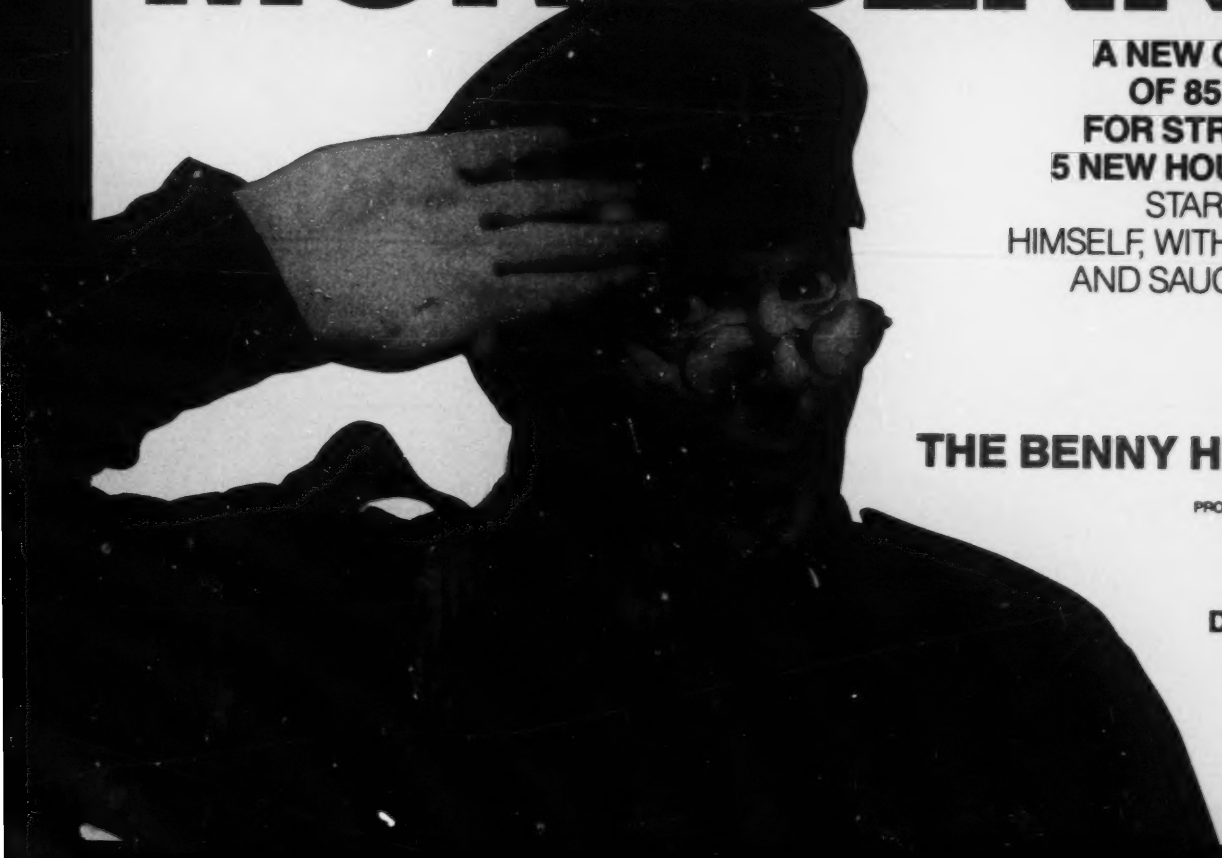
Errata

Late Donald Mann was with WBBM(AM) Chicago, not WMMB, as incorrectly reported in "Fates & Fortunes," Feb. 4.

□

It was incorrectly reported in Jan. 28 station and cable trading special report that **Affiliated Publications** sold **KFYE-FM Fresno, Calif.** It actually **purchased the station from KYFE Inc.**

MORE BENNY!



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and 12. According to people who have previewed it, the mini-series questions the guilt of Wayne B. Williams, the man convicted in the slaying of two black youths and who was linked—although never formally charged—with the murder of 10 black youths. After Williams was convicted, Atlanta investigators closed the case on 23 of the 28 murders.

The protest came about after several Atlanta civic leaders previewed the mini-series at a special screening and objected to the portrayal of the police investigation as well as the dramatic recreation of the trial. Mayor Andrew Young of Atlanta called a meeting on Thursday, Jan. 21, which was attended by about 75 people, including various politicians, businessmen, church leaders and representatives from the police force. At the meeting it was decided to send a group of six representatives to CBS to lodge a formal complaint and ask the network to respond to specific protests.

At the meeting it was also decided a task force would be created to work with the local private and public schools to communicate to parents the impact the mini-series might have on their children.

The group of six representatives met with CBS officials for four hours in New York on Monday, Feb. 4, and then held additional conversations the following day by telephone. After the meetings concluded, CBS issued a statement that said: "We believe the film is fair and balanced. Any creative form, be it literature, theater or television, is capable of different subjective interpretation, and this film is no different. People bring their own set of values and perspectives to television, as they do when they sit on a jury."

The Atlanta representatives included Mayor Andrew Young; former Georgia Governor George Busbee; John Clendenin, chairman, Bell South; George Napper, Atlanta commissioner of safety and police chief during the period of the murders, and and Joe Drolet, chief prosecutor.

The senior CBS officials present at the meeting included Thomas Leahy, executive vice president, CBS/Broadcast Group; George Dessart, vice president and assistant to Leahy; Donald Wear, vice president, policy; Carol Altieri, vice president, program practices, West Coast, and Susan Holiday, attorney, law department, West Coast.

CBS agreed to broadcast a "viewer advisory" urging parental discretion before each night's broadcast as well as shorter versions in the show and in promotional spots.

Parties on both sides declined to give details of the discussions, but it was revealed that CBS agreed to drop one three-word phrase from the trial portion of the mini-series. A CBS spokesman explained that "we listened to and examined their assertions and, as a result, they brought to our attention a three-word qualifying phrase in the testimony that was not said on that occasion. And we removed it."

At a news conference in Atlanta following the announced agreement to broadcast the viewer advisory, Young and Busbee expressed gratitude that CBS officials were willing to meet with them but disappointment that the mini-series was airing at all. According to Tom Ofenberger, a spokesman for the mayor, Young described "three major areas where the film is wrong." Those areas include a suggestion that there was no concern in the Atlanta community about the serial murders, especially in police circles. Young said that was mistaken because many police officers were parents themselves, and lived in areas where some murders occured.

Young also said the mini-series "tends to

'Music Awards' lifts ABC into first place

Despite having only four shows among the top 20 ranked programs, ABC posted its second victory in the past four weeks in the Nielsen prime time ratings for the week ended Feb 3. It was the closest race of the season among the three networks, with CBS and NBC tying for second place.

For the week (Jan. 28-Feb. 3), ABC averaged a 17.9 rating and 26 share of the national prime time audience, while CBS and NBC tied with a 17.3/26. The combined network rating/share totaled 52.5/78, compared to a 51.8/79 for the comparable week a year ago.

And continuing the reversal of a season-long trend, HUT levels for the fourth consecutive week were above their comparable levels of a year ago. HUT levels totaled 67.3 for the week ended Feb. 3, up 2%, compared to the 65.7 for the week ended Feb. 6, 1984.

ABC was helped by its broadcast of *The American Music Awards* on Monday, Jan. 28, 8-11 p.m. (NYT). Scheduled opposite the second part of CBS's mini-series, *Robert Kennedy and His Times*, the ceremony averaged a 25.8/37 and was the fifth-ranked program of the week. The three-hour broadcast averaged considerably better than the normal low- to mid-20 shares ABC's regular Monday schedule has achieved this season. Both the second and third parts of CBS's *Kennedy* mini-series underperformed the average share levels of its scheduled time periods.

CBS had four of the top 10 shows, compared to three for ABC and three for NBC (including top-ranked *The Cosby Show*). ABC won Monday, Wednesday and Saturday. CBS won Thursday, Friday and Sunday. NBC took Tuesday.

Ratings of midseason replacements ranged from superior to abysmal. CBS's *Crazy Like a Fox*, which premiered Dec. 30, 1984, pulled a 20.7/29 and ranked 12th out of 64 prime time programs for the week. ABC's *MacGruder & Loud*, Tuesday, 9-10 (NYT), continued to slip from its Jan. 20, post-Super Bowl premiere and averaged a 16.8/24 on its third broadcast, ranking 33d.

NBC's *Sarah*, which premiered Jan. 23 during the Wednesday, 9:30-10 slot, averaged a 16.5/24 on its second broadcast—virtually flat compared to its week-earlier premiere. *Berenger's*, the new serial drama from Lorimar which premiered Jan. 5, averaged a 9.2/15 and ranked last for the second week in a row. And ABC's *Streethawk*, Tuesday, 9-10 (NYT), averaged a 12.4/18, its lowest rating of five broadcasts.

CBS's other midseason replacement, the one-hour *Otherworld*, averaged an 11.9/18 on its second broadcast Saturday at 8 p.m., falling 17% from its premiere the week before.

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	27.8/39
2.	Dynasty	ABC	27.0/39
3.	Dallas	CBS	26.2/39
4.	Family Ties	NBC	25.9/36
5.	American Music Awards	ABC	25.8/37
6.	60 Minutes	CBS	25.4/37
7.	A Team	NBC	24.0/35
8.	Knots Landing	CBS	22.9/36
9.	Simon & Simon	CBS	22.5/32
10.	Hotel	ABC	22.4/36
11.	Murder, She Wrote	CBS	22.0/30
12.	Crazy Like a Fox	CBS	20.7/29
13.	Cheers	NBC	20.6/29
14.	Earth's Final Fury	NBC	20.5/29
15.	Highway to Heaven	NBC	20.5/29
16.	Falcon Crest	CBS	20.1/32
17.	Riptide	NBC	20.1/29
18.	Firefox	ABC	19.9/26
19.	Trapper John, M.D.	CBS	19.8/31
20.	Night Court	NBC	19.7/28
21.	Love Boat	ABC	19.1/30
22.	Remington Steele	NBC	18.9/31
23.	Magnum, P.I.	CBS	18.9/27
24.	Facts of Life	NBC	18.9/27
25.	Fall Guy	ABC	18.3/26
26.	Webster	ABC	18.1/27
27.	Benson	ABC	17.4/26
28.	Different Strokes	NBC	17.3/27
29.	Airwolf	CBS	17.3/28
30.	St. Elsewhere	NBC	17.0/28
31.	Hill Street Blues	NBC	17.0/27
32.	Robert Kennedy, part 2	CBS	16.9/26
33.	MacGruder & Loud	ABC	16.8/24
34.	TV Censored Bloopers	NBC	16.7/25
35.	Sara	NBC	16.5/24
36.	Gimme a Break	NBC	16.4/24
37.	Knight Rider	NBC	16.4/22
38.	T.J. Hooker	ABC	16.3/25
39.	Who's the Boss	ABC	16.3/24
40.	Double Trouble	NBC	16.8/24
41.	Cover-Up	CBS	16.0/25
42.	Three's A Crowd	ABC	14.9/22
43.	Robert Kennedy & His Time, Part II	CBS	14.9/21
44.	Charles in Charge	CBS	14.6/21
45.	Miami Vice	NBC	14.2/22
46.	Matt Houston	ABC	14.1/22
47.	20/20	ABC	14.0/22
48.	E/R	CBS	13.8/20
49.	Dukes of Hazzard	CBS	13.4/20
50.	The Verdict	NBC	13.3/21
51.	Jeffersons	CBS	13.1/19
52.	Alice	CBS	12.9/19
53.	Cagney & Lacey	CBS	12.8/19
54.	Punky Brewster	NBC	12.6/18
55.	It's Your Move	NBC	12.5/19
56.	Street Hawk	ABC	12.4/18
57.	V	NBC	12.2/18
58.	Otherworld	CBS	11.9/18
59.	Silver Spoons	NBC	11.8/17
60.	Starcrossed	ABC	11.4/16
61.	Ripley's Believe It Or Not	ABC	11.3/16
62.	The Four Seasons	CBS	10.0/16
63.	Call to Glory	ABC	9.6/16
64.	Berenger's	NBC	9.2/15

market selected 48 winners. Of that figure, one listener from each market and a guest, along with the disk jockey whose program was broadcast at the time of the call, are to be flown to Miami next week to appear in specially written, nonspeaking roles on the show. The remaining winners will be given *Miami Vice* T-shirts.

Participating radio stations, which were not necessarily NBC Radio affiliates, were: WBSB(FM) Baltimore; KUBE(FM) Seattle; WMMS(FM) Cleveland; KMEL(FM) San Francisco; KISS(FM) Boston; WKTU(FM) New York; WHYI(FM) Miami-Fort Lauderdale; KKBQ-FM Houston; WKQX(FM) Chicago; WNIC-AM-FM Detroit; KVIL-FM Dallas, and KSHE(FM) St. Louis. The one-hour NBC television series is seen each Friday night from 10 to 11 p.m. NYT.

Different approach

The American Comedy Network, a subsidiary of Katz Broadcasting, Bridgeport, Conn., has launched the "Think Before You Drink" campaign—a series of four, 55-second, radio public service announcements (five seconds for a local tag) on drunk driving. "We recognize that this is an extremely serious issue, but we also see that too many drunk-driving commercials are so solemn or downright horrifying that they end up being a turn-off and their message is lost," said Andrew Goodman, ACN president and general manager. With these spots, ACN hopes to capture the listener's attention through a "lighter approach" and make him more receptive to the message, he added. The PSA's are being offered to stations at no charge. Call or write ACN at Park City Plaza, Bridgeport, Conn. 06604; (203) 384-9443.

Year-end jump

National spot radio expenditures for December 1984 totaled $69,142,500, an increase of 23.8% over the previous December. For the year, rep-placed national spot business was up 15.3% over 1983, reaching $818,009,200, according to Radio Expenditure Reports, Larchmont, N.Y., which confidentially collects financial information from 15 rep companies each month.

Playback

In recognition of Black History Month this month, ABC Radio News has produced a 28-part series, *Black America: A Living History*, which it is currently feeding to affiliates of its six "full-service" networks (Contemporary, Direction, Entertainment, FM, Information and Rock Radio). ABC News correspondents Herbert Kaplow, Carole Simpson, Marcia Salter and Dean Reynolds will each anchor seven reports which ABC says "focus on living black American leaders and opinion-makers who contribute to the positive images and advancement of blacks." Among those profiled are Jesse Jackson, Bill Cosby, Sugar Ray Leonard, Andrew Young and Wilma Rudolph.

□

American Public Radio said it will air the first live trans-Atlantic radio concert broadcast from Eastern Europe when it presents Johann Sebastian Bach's "St. Matthew Passion," performed by the Geivandhaus Orchestra and Children's Choir and the Chamber Choir of the Franz Liszt School, all located in Lepzig, East Germany. The concert will be part of American Public Radio's special day-long programing honoring Bach's 300th birthday on March 21 (BROADCASTING, Jan. 7).

And four days prior to that event (March 17), the network has scheduled a live performance of Bach's recently discovered 33 organ chorales by organists Charles Krigbaum and John Ferris from Yale University in New Haven, Conn. The broadcast, which is being produced by Connecticut Public Radio, will air at 2 p.m. NYT and will run approximately two hours. Both programs will be satellite-delivered to American Public Radio affiliates.

□

The ABC Rock Radio Network will air a live news conference Thursday (Feb. 14) at 3 p.m. NYT from Abbey Road Studios in London featuring rock guitarist Jimmy Page and singer Paul Rodgers, two members of the newly formed The Firm. Page and Rodgers will discuss the group and its upcoming North American tour. The event is expected to last approximately one hour. Additionally, the group's first album was fed to affiliates of the ABC Radio Networks last Friday (Feb. 8) via ABC's digital satellite delivery album service.

Coming unplugged

Station manager Marty Rowe and sportscaster Brett Buckwalter were in for a rude awakening when they reported for work at KBAE(AM) in Everett, Wash., early on the morning of Jan. 28. Someone had made off with most of their radio station overnight.

"We had to hustle, but we got back on [the air]," Rowe told a local newspaper reporter, explaining the theft of about $80,000 worth of electronic equipment from the facility. KBAE, which had signed off at midnight Sunday, returned to the air only 82 minutes late, utilizing a mobile broadcast studio left untouched in the intrusion. Later, KWYZ(AM) Everett loaned some studio equipment to the station. KBAE recently changed its call letters from KRKO(AM) and had planned to replace much of its old equipment when it moved to new studios in downtown Everett next month. However, Rowe said the theft included much of the $35,000 worth of new gear being stored in anticipation of the move. The main studio, newsroom, and production booth were described as "left practically bare" by the burglary, which Everett police are investigating.

"It wasn't done by 12- or 13-year-olds," Buckwalter summed up. "They knew what they were doing."

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Year-end results. Highlighted below are the final monthly tallies for network radio advertising expenditures in 1984, prepared for BROADCASTING by the Radio Network Association. The group relies on data supplied by the accounting firm of Ernst & Whinney, which confidentially collects financial information each month from ABC, CBS, NBC, RKO, Mutual and Sheridan. The data shows January as the worst month last year for network billings and October as the best. Network executives report business maintaining a brisk pace through January of 1985 (BROADCASTING, Jan. 28).

Month	*1984*	*1983*	*% change*
January	$14,570,780	$16,407,771	-11.2%
February	$17,861,189	$16,954,074	+ 5.3%
March	$19,691,155	$19,765,992	+ 0.4%
April	$21,694,091	$21,577,038	+ 0.5%
May	$27,595,625	$25,993,287	+ 6.1%
June	$25,703,921	$22,671,887	+13.3%
July	$21,971,440	$22,548,741	- 2.5%
August	$23,470,489	$20,475,602	+14.6%
September	$23,549,792	$24,311,922	- 3.1%
October	$28,826,996	$26,812,993	+ 7.5%
November	$23,032,352	$20,060,763	+14.8%
December	$19,469,225	$15,914,617	+22.3%
TOTALS	$267,439,055	$253,492,687	+ 5.5%

For the Record

As compiled by BROADCASTING, Jan. 30 through Feb. 6, and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc—Docket. ERP—effective radiated power. HAAT—height above average terrain. khz—kilohertz. kw—kilowatts. m—meters. MEOC—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. *—noncommercial.

Ownership Changes

Applications

■ WRYO(AM) Crystal River, Fla. (98.5 mhz; 100 kw; HAAT: 500 ft.)—Seeks assignment of license from Cape Christian Broadcasters of Florida Inc. to Comco Inc. of Florida for $1,400,000 cash. Price excludes sale of real estate and tower. Seller is principally owned by William C. Lamon, who has no other broadcast interests. Buyer is owned by James C. Robinson, president (8%); Joel H. Sharp (4%), David W. Herdick (8%), and 21 others owning less than 4%. One, Walter M. Windsor, is chairman of SFN Communications of Florida, owner of WFTV(TV) Orlando, where Windsor is also general manager. He will resign position and become consultant to WFTV and will provide consulting services to Sharp and Robinson, owners of WAMR-(AM)-WRAV(FM), for 1/26th of total shares of stock, payable in five yearly installments. Comco is also applying to purchase WFIX(AM) Huntsville, WAJF(AM) Decatur, WSHF(AM) Sheffield and WRAB(AM) Arab, all Alabama. Filed Jan. 28.

■ WLXI-TV Greensboro, N.C. (ch. 61; independent; 500 kw vis.; 50 kw aur.; HAAT: 573 ft.; ant. height above ground: 499 ft.)—Seeks transfer of control of Consolidated Broadcasting Corp. from Gary A. Smithwick (25.5% before; none after) and Harry Powell (25.5% before; none after) to Billy R. Satterfield (49% before; 100% after) for $40,000, comprising $10,000 cash and remainder note paid in three monthly installments of $10,000 with no interest. Neither sellers nor buyers have no other broadcast interests. Filed Jan. 28.

■ WPTM-FM Roanoke Rapids and WSMY(AM) Weldon, both North Carolina, and WGAF(AM)Valdosta and WTGQ-FM Cairo, both Georgia. WPTM: 102.3 mhz; 3 kw; HAAT: 300 ft. WSMY: 1400 khz; 1 kw-D; 500 w-N. WTGQ: 102.3 mhz; 3 kw; HAAT: 300 ft. WGAF: 910 khz; 5 kw-U.—Seeks assignment of license from, respectively, Halifax County Broadcasting, Smiles of North Carolina Inc., WGAF Inc. and Cairo Broadcasting Co. to Faver Broadcasting Group Ltd. for $2,650,000, including noncompete agreement, comprising $24,273 cash, and remaining $2,625,727 in two promissory notes of $975,727, payable in bi-annual payments for three years at 15%, and $1.65 million, payable in monthly installments for 20 years at 12%. Seller of WGAF is owned by William O. Woodall, who also owns 41% of WTGQ-FM and one third of WSMY and WPTM-FM. Woodall's brother, Allen Hardy Woodall, owns 29% of WTGQ-FM, is general partner of WSLE(AM) Bremer, Ga., and owns one third of WSMY and WPTM-FM. Remaining third is owned by Timothy W. Moran. Buyer is owned by Ronald J. Verlander and seller, William O. Woodall (.005% general partners), and 33 other limited partners. Verlander is also administrative general partner of app. for assignment of license of WWWN(AM) Vienna, Ga. His father, Ronald J. Verlander Sr., is general partner of KBSI-TV Cape Girardeau, Mo. Filed Jan. 29.

Facilities Changes

Applications

AM's

Tendered

■ KFRN (1280 khz) Long Beach, Calif.—Seeks CP to increase day power to 5 kw; increase night power to 1 kw, and change to DA-2. App. Jan. 31.

■ WINU (1510 khz) Highland, Ill.—Seeks CP to change freq. to 880 khz; add night service with 250 w; increase day power to 5 kw; change TL, and make changes in ant. sys. App. Jan. 29.

■ WCGC (1270 khz) Belmont, N.C.—Seeks CP to increase day power to 5 kw and change to DA-2. App. Jan. 31.

■ KSHY (1370 khz) Cheyenne, Wyo.—Seeks CP to change freq. 1530 khz; change city of lic. to Fox Farm, Wyo.; add night service with 1 kw; increase day power to 10 kw; install DA-2; change TL, and make changes in ant. sys. App. Jan. 29.

Accepted

■ WTAN (1340 khz) Clearwater, Fla.—Seeks CP to make changes in ant. sys. App. Jan. 30.

■ WJDM (1530 khz) Elizabeth, N.J.—Seeks CP to construct new ant. and change TL. App. Jan. 31.

■ WNJR (1430 khz) Newark, N.J.—Seeks CP to change TL and make changes in ant. sys. App. Jan. 31.

FM's

Tendered

■ WHUH (97.7 mhz) Houghton, Mich.—Seeks CP to change freq. to 96.3 mhz; change TL; change ERP to 100 kw; change HAAT to 984 ft.; change class of station to "A", and make changes in ant. sys. App. Jan. 29.

■ WYKZ (98.7 mhz) Beaufort, S.C.—Seeks mod. of CP to change TL and make changes in ant. sys. App. Jan. 30.

Accepted

■ WVRT (101.7 mhz) Reform & Gordo, Ala.—Seeks mod. of CP to change SL from Reform & Gordo to Gordo. App. Feb. 4.

■ WBIL-FM (95.9 mhz) Tuskegee, Ala.—Seeks CP to change TL; change ERP to 3 kw, and change HAAT to 316.848 ft.

■ KPFM (105.5 mhz) Mountain Home, Ark.—Seeks mod. of CP to change TL; change ERP to 1.3 kw, and change HAAT to 474 ft. App. Feb. 4.

■ KIQQ (100.3 mhz) Los Angeles—Seeks CP to change lower main ant. by 55 ft.; change ERP to 5.3 kw, and change HAAT to 3,004 ft. In separate app, seeks CP to install 60 DBU contour aux. ant. not to exceed 60 DBU contour of main ant. at ERP 5.6 kw and HAAT 2,829 ft. App. Feb. 4.

■ KSJQ (96.7 mhz) Manteca, Calif.—Seeks CP to change HAAT to 328 ft. App. Jan. 30.

■ KFAC-FM (92.3 mhz) Los Angeles—Seeks CP to change ERP to 39 kw and change HAAT to 2,910 ft. App. Jan. 30.

■ KBRQ-FM (105.1 mhz) Denver—Seeks CP to change TL and change HAAT to 1,328.9 ft. App. Jan. 29.

■ WINZ-FM (94.9 mhz) Miami—Seeks mod. of CP to supply measured radiation pattern to replace calculated pattern. App. Jan. 29.

■ WMKM (105.5 mhz) St. Augustine, Fla.—Seeks mod. of CP to change ERP to 2.12 kw. App. Jan. 30.

■ WBYG (99.9 mhz) Kankakee, Ill.—Seeks CP to change 8-bay DA with slightly different 4-bay DA. App. Jan. 29.

■ WNVI-FM (106.1 mhz) North Vernon, Ind.—Seeks CP to change TL and change HAAT to 486 ft. App. Jan. 30.

■ WNCW (96.7 mhz) Paris, Ky.—Seeks mod. of lic. to install new transmission sys. App. Jan. 31.

■ *WFXM (88.1 mhz) Frederick, Md.—Seeks mod. of CP to change TL. App. Jan. 30.

Summary of broadcasting as of December 31, 1984

Service	On Air	CP's	Total *
Commercial AM	4,754	170	4,924
Commercial FM	3,716	418	4,134
Educational FM	1,172	173	1,345
Total Radio	9,642	761	10,403
FM translators	789	444	1,233
Commercial VHF TV	539	26	565
Commercial UHF TV	365	252	617
Educational VHF TV	114	2	116
Educational UHF TV	176	31	207
Total TV	1,194	311	1,505
VHF LPTV	204	74	278
UHF LPTV	112	132	244
Total LPTV	316	206	522
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

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